



BEN GREENBERG

graphic design | art direction | branding

(604) 562-4703

ben@bengreenberg.ca

38194 Guilford Drive
Squamish, BC

SKILLS



INTERESTS

- Snowboarding
- Mountain biking
- Art & design
- Endless house renos

EXPERIENCE

2018-
2022

Creative Director & Head Brewer

Andina Brewing Co.

In-house designer responsible for all design and marketing. Spearheaded rebranding of packaging, social media and website. Responsible for all product and marketing material including bi-weekly newsletter. Responsible for 350% sales increase over 3 years. Won a Canadian Brewing Award and BC Beer Award.

2017-
2018

Owner / Operator

Night Owl Brewing

Ran all operations, distribution marketin and production out of Callister Brewing. Created and built a successful and profitable brand in one year of operations.

2011-
2016

Art Director

Absolute Results Marketing

Managed 14 direct reports in 2 provinces while overseeing 200 clients projects monthly. Oversaw operations expansion to USA, England, France, Italy and Australia.

2007-
2011

Graphic Designer

Joe Fresh / Joseph Mimran & Associates

Created all clothing graphics for the boyswear line and produced over 1,000 designs per year