



# BEN GREENBERG

creative direction | digital design | web design

www.bengreenberg.ca

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(604) 562-4703

Squamish, BC

## SKILLS



## EDUCATION

**Graphic Design**  
Humber College

**Fine Arts**  
University of Guelph

## INTERESTS

- Snowboarding
- Mountain biking
- Art & design
- Endless house renos

## EXPERIENCE

2022-  
2023

### Digital Designer

Freelance

Freelance web and branding designer working with top clients across Canada. Creating high-end digital assets and Wordpress websites.

2018-  
2022

### Creative Director

Andina Brewing Co.

In-house creative lead responsible for all web development, design and marketing. Spearheaded rebranding of packaging, social media and website. Responsible for all product and marketing material including bi-weekly newsletter. Responsible for 350% sales increase over 3 years. Won a Canadian Brewing Award and BC Beer Award.

2011-  
2016

### Art Director

Absolute Results Marketing

Managed 14 direct reports in 2 provinces while overseeing 200 clients projects monthly. Oversaw operations expansion to USA, England, France, Italy and Australia.

2007-  
2011

### Graphic Designer

Joe Fresh / Joseph Mimran & Associates

Created all clothing graphics for the boyswear line and produced over 1,000 designs per year.